

CHITRAA BY VANSHIKA

Meesho Account Management Specialist

Vanshika | Ecommerce Mentor

563 posts 91.6K followers 86 following

Trusted by a Growing Community of 91,000+ Followers



Helping Meesho sellers manage, grow, and scale their stores - with transparency and real results.

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Meesho Basic Package | ₹2,000/month

Product listing	100 SKUs / month
Claims on return orders	25 / month
Ad management	5 / month
Report analysis	Weekly
Seller account creation	✓
Business report	✓
Return report	✓
Payment report	✓
Account health management	✓
Sales boost service	✗
Notice board monitoring	✗
Price updates	✗
Product suggestions	✗
Best price suggestions	✗
Payment reconciliation	✗

What's Included in the Starter Package

This package is built for sellers who want the essentials covered - accurate listings, order support, and regular reporting at a lighter monthly cost. It's a solid starting point for smaller stores or sellers just getting their Meesho account organized.

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Meesho Growth Package | ₹3,200/month

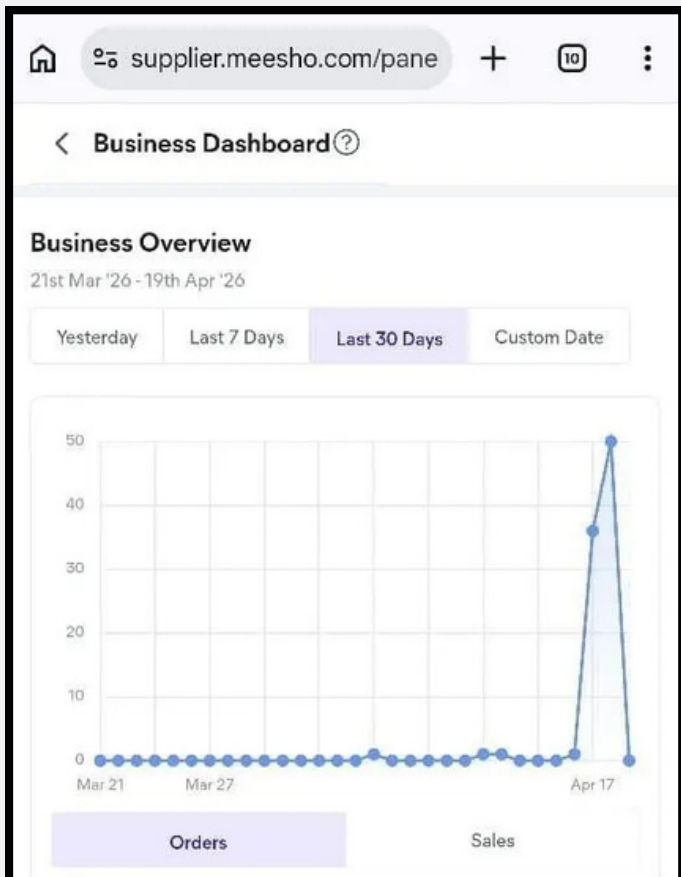
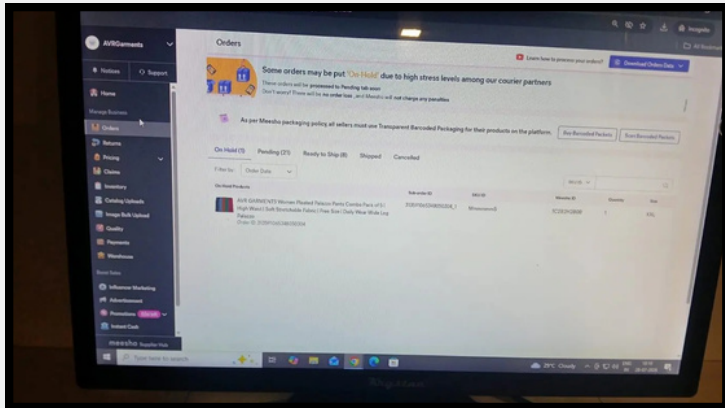
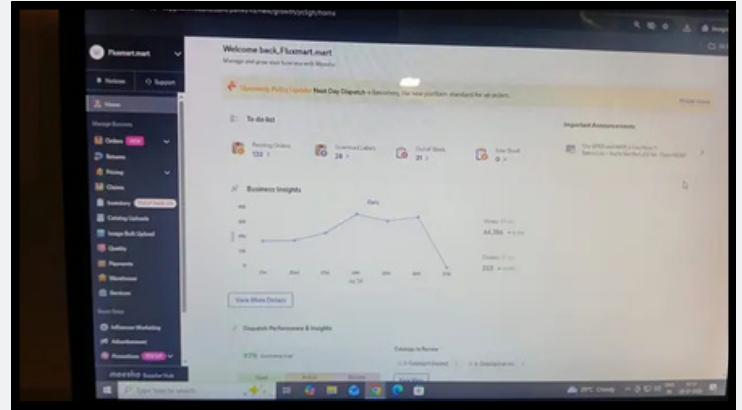
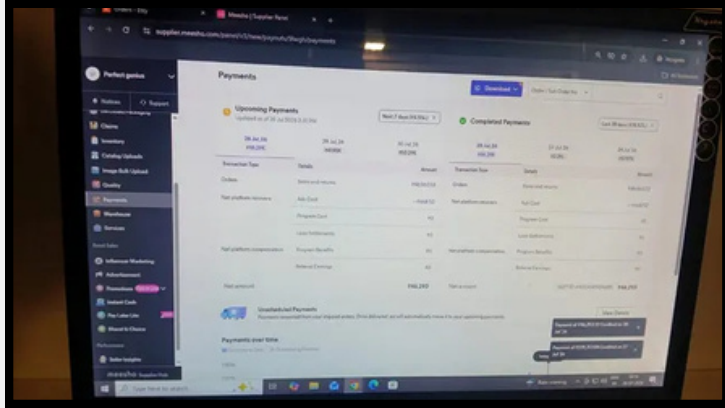
Product listing	200 SKUs / month
Claims on return orders	50 / month
Ad management	10 / month
Report analysis	Daily
Seller account creation	✓
Business report	✓
Return report	✓
Payment report	✓
Account health management	✓
Sales boost service	✓
Notice board monitoring	✓
Price updates	✓
Product suggestions	✓
Best price suggestions	✓
Payment reconciliation	✓

What's Included in the Growth Package

This package is built for sellers who want complete, hands-off account management. From listings to reports to daily monitoring, every part of your Meesho store is actively managed so you can focus on your product while we handle the operations.

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See the Results for Yourself





To do list

Pending Orders
208 >

Download Labels
7 >

Out of Stock
0 >

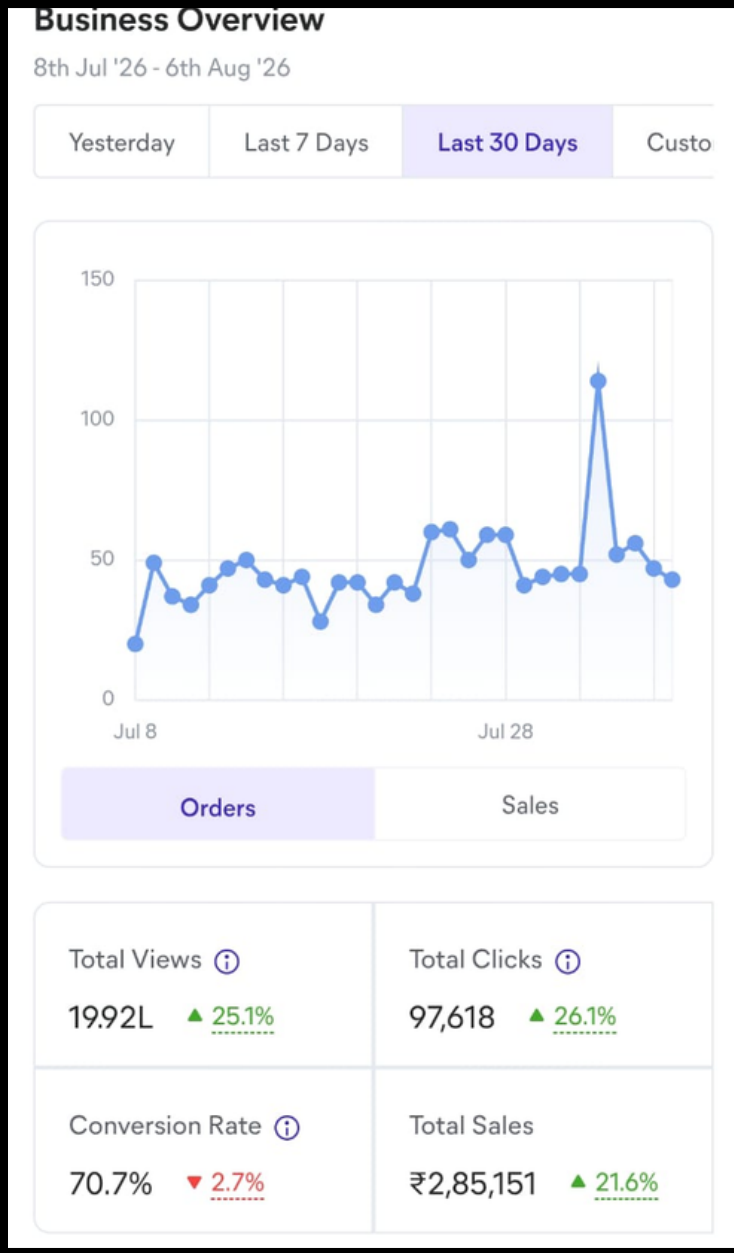
Low Stock
0 >

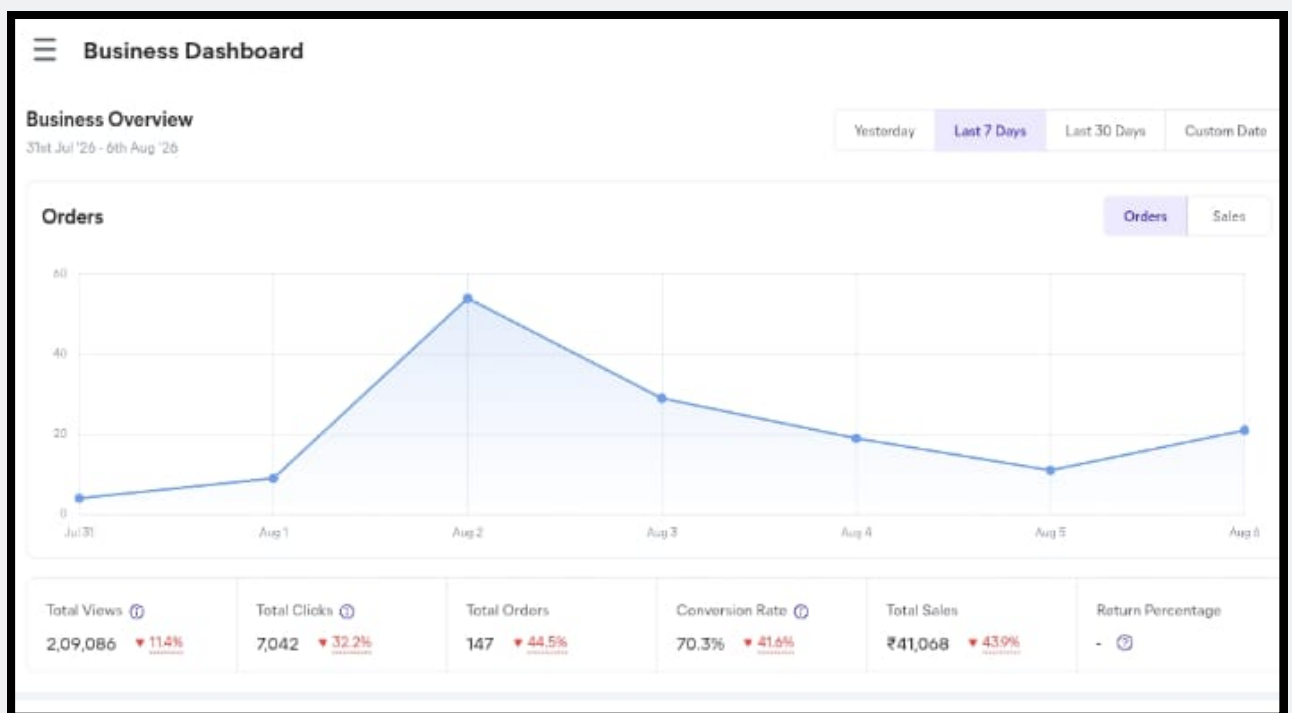
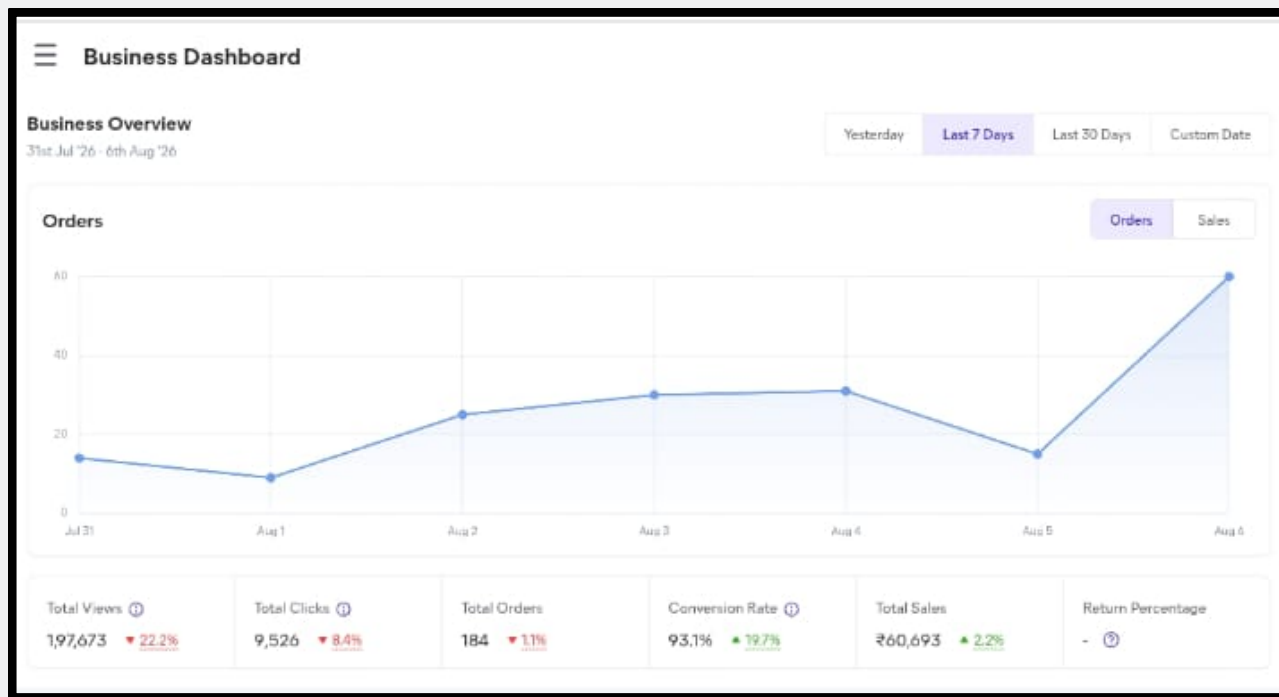
Branded Packets
Scan Now >

Business Insights

Views (18 Apr)
29,611 ▲ 26.14%

Orders (18 Apr)
128 ▲ 45.45%





Backed by a growing community of 91,000+ followers and a proven process, we're committed to helping your store grow with transparency and real results. Let's build your success story together.

@chitraabyvanshika

CHITRAA BY VANSHIKA

How We Work & What to Expect

Please read this before you join. Being honest upfront saves disappointment later.

We would rather lose a client than make a promise we cannot keep. This page explains exactly what we do for your Meesho account, what we cannot control, and why two sellers on the same package can see completely different results.

1 This is not a get-rich-quick scheme

We are an account management service, not a money-making scheme. We list your products properly, run and optimise ads, watch your account health, handle claims and reports, and guide you with real data. What we cannot do is hand you a guaranteed income.

2 Every account performs differently

Some accounts do 300-400 organic orders in the very first month. Others struggle to cross 10-20. The difference is usually not the management. It is the product, the category, the price point, the competition and the season. Your results will be your own.

3 You get complete, agency-level work

Optimised catalogues and keyword-driven listings, ad set-up and monitoring, price and competitor benchmarking, claims on returns, account health checks, notice board monitoring and regular report analysis: everything a large agency would do for your account, done properly and shared with you.

4 If a product is dead, we will say so

We will not keep you paying month after month while pretending something is working. If the data shows there is no demand for your product on Meesho, or that it cannot compete on price, we will tell you clearly and suggest what to change, whether that is new products, better pricing, or a different category.

Acting on that guidance is your decision. Ignoring it will limit what any agency can do for you.

5 What we can control, and what we cannot

In our hands: listing quality, catalogue structure, keywords, ad strategy and optimisation, claims, reporting, account health and honest guidance.

In yours: the product itself, its price, stock availability, dispatch speed, packaging and quality. These are the things that decide ratings, returns and repeat orders.

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Terms of Service

These terms apply to every package and are agreed at the time of onboarding.

1 We manage your account, not your products

Our service covers your Meesho seller panel only. Sourcing, stock, packing, dispatch and product quality remain entirely with you. Orders must be shipped by you, on time, from your own inventory.

2 Ad budgets are separate and always your call

The package fee covers ad management, not ad spend. We recommend campaigns, budgets and bids based on your data; whether to run them, and how much to spend, is your decision. Ad money is added by you directly to your Meesho wallet.

3 We file genuine claims only

We raise claims for returns and lost or damaged orders wherever they are valid, and we follow them up. We will not file false or inflated claims. Excessive and invalid claims are a known cause of penalties and permanent account deactivation. Protecting your account matters more than a short-term recovery.

4 GST-registered accounts only

Our experience across accounts is clear: non-GST accounts do not perform. We therefore manage GST-registered seller accounts only. If you do not have GST yet, we can help you with registration and filing, but we will not take on an account without it.

5 No fixed order or income guarantee

If you are looking for a promise such as “I have paid ₹2,000, so I will get 100-200 orders a day”, this service is not for you. Orders depend on product, price, competition, ratings, stock and season, and differ from account to account and month to month. We commit to the work and the process, never to a number.

6 Pricing is fixed, with no negotiation

This is a service business run under the Chitraa by Vanshika name, and our pricing is already kept low and transparent for the work involved. Package prices are not negotiable, and no discounts or custom rates are offered.

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Terms of Service

Continued

7 Payments are non-refundable

All payments are non-refundable. Fees are charged in advance for the month, and the work begins immediately. You will see exactly what is being done throughout the month, and if you are not satisfied, you are free to stop before the next cycle. There is no lock-in and no long contract, but a month already begun is not refunded.

8 Package limits reset every month

Listing, claim and ad limits are counted per billing month and do not carry forward. Work beyond your package limit can be taken up on request and may be chargeable, or you can upgrade to the Growth Package at any time.

9 Panel access and confidentiality

You provide access to your Meesho seller panel so we can work on it. Your credentials and business data are kept confidential and used only to manage your account. You may change your password at any time, and we ask that you do so once the service ends.

10 A trained team, not a personal employee

At this price you are not buying a person for the whole month. Every executive allocated to you is fully trained and manages 30-40 accounts alongside yours, following a set daily process. We share openly what is working and what is not. Please treat our team as people doing honest work for you, and they will do the same for you.

11 Our record, stated honestly

For every 100 accounts we manage, roughly 82-83 sellers are satisfied and continue with us the following month. We can show real proofs, and we run multiple businesses of our own on the same principles.

12 And when an account still does not work

Even with that record, some accounts fail. The usual reasons are: no real demand for the product on Meesho, a price that cannot compete with established sellers, stock-outs and delayed dispatch, quality issues leading to high returns and poor ratings, existing penalties on the account, or guidance shared by us not being acted upon.

In every such case, know that the account was given our full effort and complete honesty.

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In Short

What you can hold us to.

We promise you the work, the honesty and the data.

Your listings will be optimised. Your ads will be planned and watched. Your claims will be filed. Your reports will be read and explained to you in plain language. If something is not working, you will hear it from us first, not discover it three months later.

We do not promise you a number.

No agency honestly can. What we can promise is that your account will get the same care, process and attention that built a community of 91,000+ sellers who trust our guidance.

By joining, you confirm that:

- You have read and understood these terms and expectations.
- You have a GST-registered Meesho seller account, or are getting one with our help.
- You understand ad spend is separate and always your decision.
- You understand that payments are non-refundable and that no fixed number of orders is guaranteed.
- Products, stock and dispatch remain your responsibility.

Getting started takes three steps

1. Message us on Instagram at **@chitraabyvanshika** with your category and current order volume.
2. We review your account and products and tell you honestly whether we can help and what we would change first.
3. Choose your package, complete the payment and share panel access, and work begins straight away.

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